



# Collin McDougall

ART DIRECTOR, INFORMATION DESIGNER, & TECHNICAL WRITER

*I create more useful, more memorable, more humane journeys through design.*



## EXPERIENCE

- 2011-2016 • **Senior Art Director** VEGA  
Lead for the digital team, focusing on UX, also developed design solutions for packaging, print, and environments, multiple identities, and countless successful campaigns.
  - 2009-2010 • **Senior Environmental Wayfinding Designer** CYGNUS  
Wayfinding, environmental, and interpretive design for large-scale wayfinding projects including the University of Calgary, Alberta Legislature, The Bow, and Chinook Centre.
  - 2010 • **Technical Writing Instructor** MOUNT ROYAL UNIVERSITY  
Developed new class curriculum that integrated more visual discourse into a class in transition: Technical Writing will soon be Technical Communication.
  - 2008 • **Senior Designer** WAX PARTNERSHIP  
Created printed documents and corporate identities. Major work included Calgary Children's Festival, Groundswell, and Calgary International Airport Authority.
  - 2002-2004 • **Digital Designer** CRITICAL MASS  
Dell, Hyatt Hotels, and USAA business units designing web-based elements and piloting initiatives to maintain, progress, and proliferate each company's web presence.
  - 2003 • **Technical Communication Designer** FAIRVIEW COLLEGE  
Collaborated with a veteran graphic designer to create internal and external informational, promotional and marketing materials.
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sales,  
construction,  
manual labor,  
other misc. jobs



## EDUCATION

Master of Information Design, Department of Typography **2008-2009**  
UNIVERSITY OF READING READING, BERKSHIRE UK

Bachelor of Design, Communication Design **2004-2008**  
EMILY CARR UNIVERSITY OF ART + DESIGN VANCOUVER, BRITISH COLUMBIA

Bachelor of Applied Communication, Technical Writing **2000-2004**  
MOUNT ROYAL UNIVERSITY CALGARY, ALBERTA



## PORTFOLIO, CONTACT INFO, & MORE!

I'm happy to answer any questions you may have. ANY. Hope to hear from you!

📞 303 880 2903

✉ [hello@tallymarked.com](mailto:hello@tallymarked.com)

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